

DOCTOR OF BUSINESS ADMINISTRATION (DBA)

(N/345/8/1094)(01/29)(MQA/PA 15103)



UNIVERSITY COLLEGE of
AVIATION MALAYSIA



Duration : 3 – 6 years

Requirements : • Master's Degree (Level 7, MQF) in any related field as accepted by the HEP Senate;

or

- Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate, subject to having relevant working experience and rigorous internal assessment;

or

- Master's Degree (Level 7, MQF) in non-related fields as accepted by the HEP Senate and without relevant working experience, subject to passing pre-requisite courses;

or

- Other qualifications equivalent to a Master's Degree (Level 7, MQF) recognised by the Malaysian Government.

Program Information

The purpose of this program is to educate students about the concept and technique needed to understand a range of business disciplines and to conduct research on issues arising in professional business, administrative and management practice. Students are expected to advance and navigate technology-driven worlds that that apply to all business organizations.

Core

- Accounting Practice and Regulation
- Corporate Financial Strategy
- Leadership and Organizational Effectiveness
- Global Economic and Business Issues
- Global Strategic Marketing and Competitive Analysis
- Academic Writing
- Business Research and Methodology
- Entrepreneurship, Creativity & Innovation