BACHELOR IN BUSINESS ADMINISTRATION (BBA)



(N/0414/6/0005)(04/27)(MQA/PA 15478)





Duration : 3 years

Requirements: • Pass in STPM or its equivalent, with a minimum of Grade C in any 2 subjects and a pass in Mathematics and English at SPM level;

• Pass in STAM with minimum grade of Jayyid and a pass in Mathematics and English at SPM level;

Diploma (Level 4, MQF) with a minimum CGPA of 2.00;

Advanced Diploma (Level 5, MQF) with a minimum CGPA of 2.00;

DKM/DVM/DLKM subjected to HEP Senate approval;

Matriculation/Foundation with a CGPA of 2.00;

• A-level with at least grade D in any 2 subjects and a pass in Mathematics and English at SPM level;

Any equivalent qualification.

Program Information

The Bachelor in Business Administration introduces students to the field of business. The main objective of this program is to develop business experts with concentration in marketing, management, accounting, finance, international business, human resource management, or management information systems.

Majoring

- Office Management
- Human Resources
- Accounting & Finance
- Marketing

Career Opportunities

- Business Analysts
- Accounting Executive
- **Finance Executive**

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