

BACHELOR DEGREE IN BUSINESS ADMINISTRATION

MQA/PA



UNIVERSITY COLLEGE of
AVIATION MALAYSIA



Duration : 2 to 3 years

Requirements : STPM/Diploma minimum CGPA 2.00 and above.

MQA Code : MQA/PA 15478

Program Information

The Bachelor in Business Administration introduces students to the field of business. The main objective of this program is to develop business experts with a concentration in marketing, management, accounting, finance, international business, human resource management, or management information systems. The program seeks to teach and reinforce the graduates within the context of managerial decision-making and professional communication.

Assessment

- 50 % Carry Mark
 - Public Speaking
 - Mid Term Exam
 - Group Activities
 - Quiz
 - Assignments
- 50 % Final Exam
 - Multiple Choice Question
 - Essay

Career Opportunities

- Management Officers
- Operating Officers
- Business Analysts
- Business Development Executive
- Project Executive
- Accounting Executive
- Research and Development Executive
- Lecturers
- Finance Executive

Majoring

- Office Management
- Human Resources
- Accounting & Finance
- Marketing