MASTER IN BUSINESS ADMINISTRATION





Duration: 1 yearMQA Code: MQA/PA 15218Requirements: Bachelor's Degree with a minimum CGPA of 2.50 outof 4.0, or equivalent qualification, as approved by the HEP Senate;

Program Information

The objective of the MBA is to prepare students to assume positions of leadership and responsibility in administrative positions in a globally competitive marketplace. The curriculum is designed to enhance the skills, knowledge, and analytical ability of our MBA students.

Requirements

- Bachelor's Degree with a minimum CGPA of 2.50 out of 4.0, or equivalent qualification, as approved by the HEP Senate;
- A Bachelor's Degree that does not achieve a CGPA of 2.50 out of 4.0, or an equivalent qualification, is admissible subject to a minimum of 5 years of work experience in a related field.
- Other recognised qualifications equivalent to a level 6 MQF with relevant experience as approved by the government of Malaysia

Career Opportunities

- Marketing Manager
- Medical and Health Services Manager
- Management Consultant
- Financial Manager
- Business Operations Manager

Core Courses

- Human Resource Management
- Information Management
- Strategic Marketing
- Accounting for Managers
- Corporate Finance
- Macroeconomics
- Microeconomics
- Organizational Behaviour
- Research Methodology
- Organizational Communication

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