

DOCTOR OF BUSINESS ADMINISTRATION



UNIVERSITY COLLEGE of
AVIATION MALAYSIA



Duration : 3 years

MQA Code : MQA/PA 15103

Requirements

- A master's degree in the field or related fields accepted by the HEP Senate
- Other qualifications equivalent to a master's degree (Level 7, MQF) recognised by the Government of Malaysia.
- Candidates without a related qualification in the field/s or working experience in the relevant fields must undergo appropriate prerequisite courses determined by the HEP.

Program Information

The purpose of the program is to educate students in the concepts and techniques needed to understand a range of business disciplines and to conduct research on issues arising in professional business, administrative and management practice. Students are expected to advance and navigate technology-driven worlds that that apply to all business organizations.

Core

- Accounting Practice and Regulation
- Corporate Financial Strategy
- Leadership and Organizational Effectiveness
- Global Economic and Business Issues
- Global Strategic Marketing and Competitive Analysis
- Academic Writing
- Business Research and Methodology
- Entrepreneurship, Creativity & Innovation

Specialisation

- Organizational Theory and Design
- Advance Operation Management
- Strategic in Management
- Managing Employee Attitude and Behaviour
- Business Negotiations

Dissertation

- Research Dissertation
- Research Dissertation (Proposal Defend)
- Research Dissertation (Viva Voice)



aviation.edu.my/dba